Using guidance to overcome DB transfer advice capacity issues

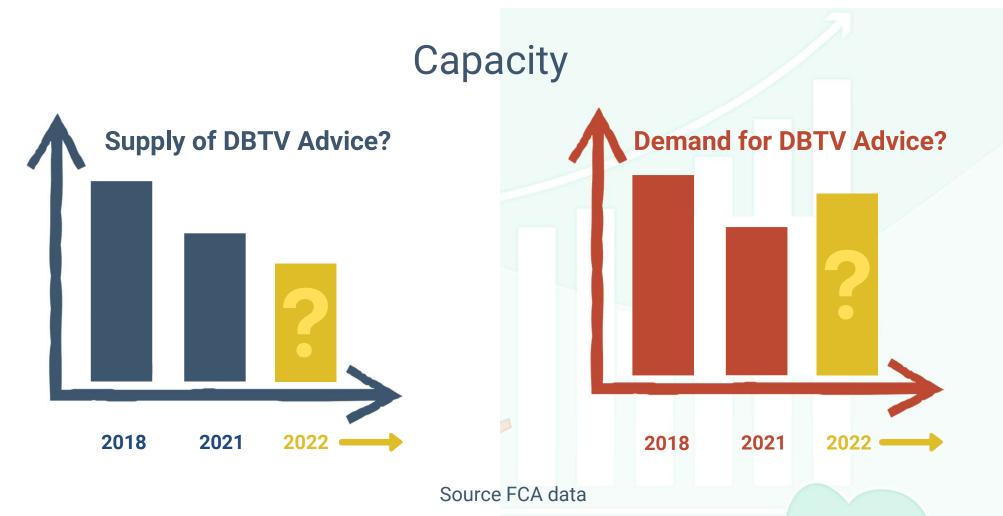
Philip Hodges and Kevin Hollister

Co-Founders Guiide

June 2021

Guiide





"The pool of financial advisers able to offer defined benefit pension transfer advice has been shrinking at a scarily fast pace" "Anyone looking for DB transfer advice today will find this extremely challenging". Keith Richards, chief executive of the Personal Finance Society

DB members looking for transfer advice are in real need of a "Safe harbour"



Gold Standard for a "Safe Harbour"

Only undertaken by 20% of schemes

Initial scheme paid selection and DD process plus scheme negotiated reduced costs for members





Scheme appointed advisers

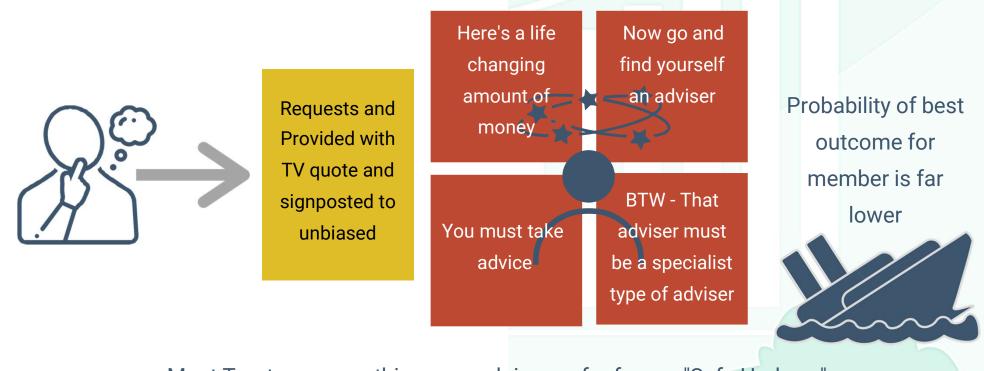
Probability of best outcome for member is very high



Ongoing scheme paid DD and advice process review with feedback to Governance committee

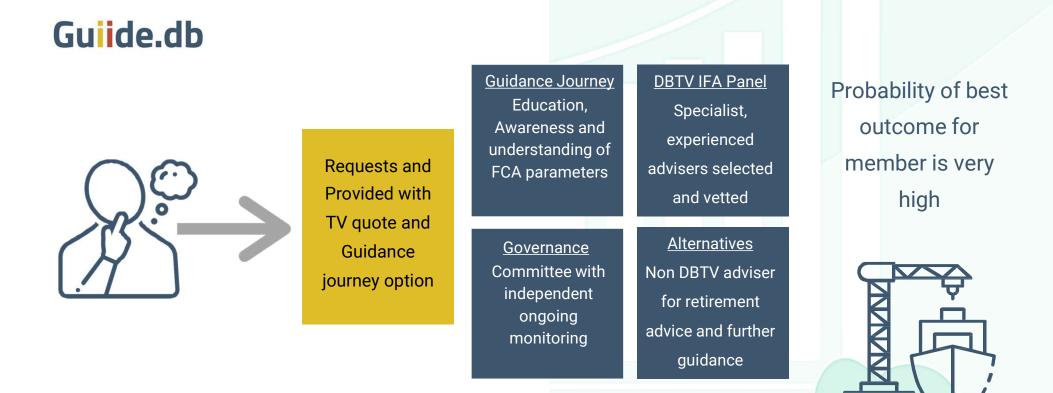
Current Default Approach

Route undertaken by 80% of schemes



Most Trustees agree this approach is very far from a "Safe Harbour"

Guidance based approach



"Safe Harbour" for any scheme as not scheme specific

Parties involved

Six months of research with all parties involved has led to a consensus of support for our initiative of an initial guidance journey before advice is taken

TRUSTEES

- Greatly improved journey for members
- Access to selected and monitored IFA panel
- No direct relationship
- Audit trail of member journey

MEMBER

- Education on transfers and advice process
- Access to vetted/monitored IFAs
- Guidance report specific to member
- Freedom to choose (no) advice route

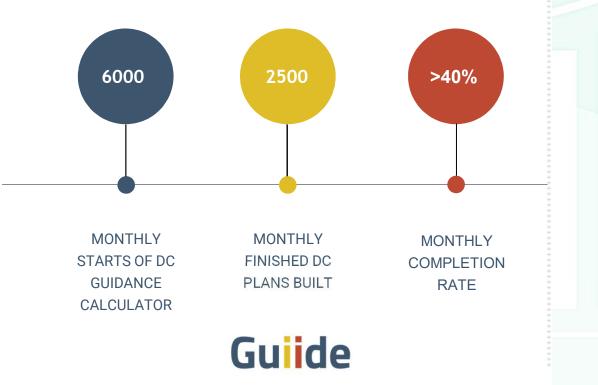
ADVISERS

- Member educated (consistent)
- Pre awareness FCA suitability factors
- Not 'off the street' with no idea of process

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Can a guidance journey work?

Our holistic DC planning site Guiide shows members can navigate a journey themselves



We are confident members can navigate a guidance journey to provide them with the help and education they need.

This will then allow them to decide themselves on their optimal next direction and find a safe harbour for this advice.

Contact details

philiph@guiide.co.uk

kevinh@guiide.co.uk

Guiide.db

www.test.db.guiide.co.uk

Guiide

www.guiide.co.uk

